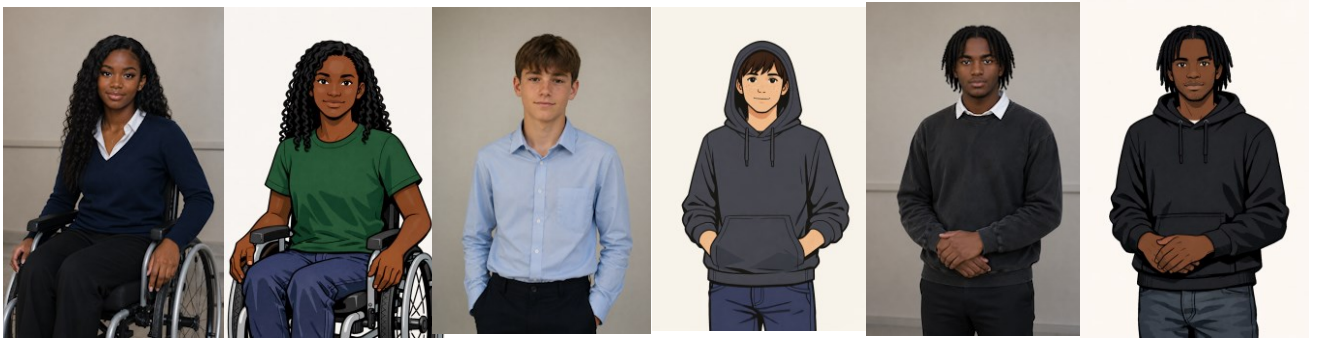




EMPOWERED NOVELS

DRAWING OUT UNSEEN POTENTIAL



FOUNDING PARTNER PROSPECTUS

Become one of the organisations that helps launch a new model of responsible AI in education



Empowering under-represented and overlooked young people through personalised graphic novels that integrate science learning, climate literacy, and positive representation — so young people can see themselves as the hero. When a young person rarely sees themselves represented with dignity, it can quietly teach them they don't belong. Empowered Novels flips that script by making them central, capable, and visible.

Empowered Novels gives organisations a practical way to demonstrate responsible AI, educational opportunity and inclusive innovation—while transforming how young people see themselves.

The Problem

Many young people rarely see themselves reflected positively in educational resources. When students do not see people like themselves succeeding in science, innovation, and leadership, it can affect confidence, aspiration, and engagement.

Our Solution

Each reader becomes the hero of their own graphic novel. Their appearance, identity, and lived experience are respectfully represented within an engaging story that teaches science, resilience, curiosity, and problem-solving. Technology can personalise learning in ways that were impossible only a few years ago. Empowered Novels demonstrates how AI can be used responsibly to increase representation, belonging and aspiration.



According to the National Children's Bureau (NCB), **only 60% of pupils in England feel a genuine sense of belonging at school¹**

For 15-year-olds, the UK ranks near the bottom of OECD countries in life satisfaction²

- 1 National Children's Bureau (2024)
— Belonging Matters Review
2. National Children's Bureau (2024)
— Nurturing a Sense of Belonging at School



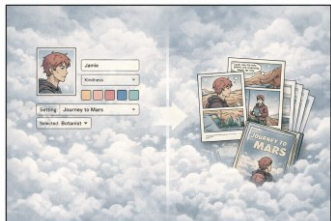
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Our model



Step 1

A young person builds a hero that feels like them — not “perfect”, just real.



Step 2

In the cloud, we use AI-assisted tools to turn their choices into a finished, print-ready book.



Step 3

They receive a physical copy — their story, in their hands, made tangible.



Step 4

They're invited to gift a copy to their local library, where a local champion hosts a reading to celebrate books and belonging.



Step 5

Founding Partners enable additional copies to be placed in school libraries, local libraries and other schools—creating lasting ripples of belonging and opportunity.

The young person also receives their personalised ebook to share with friends and family, celebrating their achievement and helping build a close supportive community around reading, science, ambition, and future success.

Every book becomes a visible reminder that someone believed this young person mattered.

When a young person sees themselves in the story,
they begin to imagine themselves in the future.



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Our Impact: The Ripple Model

One book creates multiple impacts. Copies are shared across home, school, libraries, and the wider community, helping normalise representation and belonging. The same story reaches multiple audiences, extending the impact of every partner-supported book.



First contact — the young person

The student receives a printed copy of their book, with a hero they helped create — someone they recognise, respect, and feel represented by.



First bounce — the school library

Representation becomes part of everyday school life. confidence and belonging are normalised — not highlighted.



Second bounce — the local library

Visibility moves beyond the classroom into the wider community, where difference is encountered naturally and without explanation.



Third bounce — another school

Expectations travel. Who belongs in science, stories, and society quietly shifts.



The crowning splash

The young person also receives their personalised ebook to share with friends and family, celebrating their achievement and helping build a supportive community around reading, science, ambition, and future success.



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Founding Partnership Opportunity

50–100 students represented; books placed in schools and libraries; evaluation using engagement, confidence and belonging measures.

Why now?

Society is questioning whether AI will widen inequality or reduce it. Empowered Novels offers companies a practical, visible way to demonstrate that AI can increase opportunity, representation and educational inclusion.

What £12,500 achieves

- 50 students
- 3–5 schools
- 3–5 libraries
- 200+ books

Research Questions

Can personalised graphic novels improve:

- Confidence?
- Belonging?
- Reading motivation?
- Science engagement?

Evaluation using Keller's ARCS-V framework

Why the pilot matters

The pilot is designed to prove a model, not simply distribute books.

The pilot and evaluation will run during the Autumn term 2026

Your Partnership Enables:

£12,500 Founding Partnership

Book Production	£2,000
Research & Evaluation .	£2,000
Technology Platform	£2,250
School Engagement	£1,500
Travel & Outreach	£1,000
Project Delivery	£2,750
Contingency	£1,000

Success will look like:

- Increased confidence
- Increased sense of belonging
- Greater engagement with reading
- Greater engagement with science
- Evidence for future scaling

If successful, the pilot will provide the evidence needed to expand Empowered Novels to thousands of young people across schools, libraries, and communities.

Why is the pilot cost per student higher?

The pilot is designed to prove a scalable model, not simply distribute books. Development, evaluation, and infrastructure costs are concentrated in the first phase and are expected to reduce significantly as the programme grows.



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Why become a Founding Partner?

Demonstrate your values

- Responsible innovation
- Educational opportunity
- Inclusion

Earn Public Trust

- Technology for good
- Positive AI stories
- Community engagement
- Visible educational impact

Receive lasting recognition

- Books
- Website
- Impact report
- Library events

Create measurable impact

- Independent evaluation
- Research
- Confidence
- Belonging
- Reading motivation



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Founding Partner Opportunity: £12,500

We are seeking our first Founding Partners to help launch Empowered Novels and establish a new model for responsible AI, educational opportunity and inclusive storytelling.

Enable the first Empowered Novels programme and become recognised as one of its Founding Partners.

- Support 50 young people directly.
- Place 250+ books in homes, schools, and libraries.
- Generate evidence for future scale-up.
- Help build a model capable of reaching thousands more

Recognition as a Founding Partner

As a Founding Partner you will:

- Launch the first Empowered Novels pilot
- Demonstrate your organisation's commitment to responsible innovation
- Receive recognition within every printed and digital book
- Be recognised on the website, launch events and community library readings
- Receive an independent impact report demonstrating educational outcomes
- Become permanently recognised as a Founding Partner of Empowered Novels

Founding Partnership Opportunities

We welcome support from organisations committed to responsible innovation, schools, charities, libraries, universities, community groups and philanthropic foundations.

Founding Partners won't simply support a pilot. They will help establish a new model showing how technology companies can increase opportunity, strengthen public trust and inspire the next generation.



EMPOWERED NOVELS

Built by Educators. Informed by Innovation

Why Trust Us?



Founded by John O'Hare:

- Fellow of the Chartered College of Teaching
- Chartered Teacher
- Fulbright Scholar, Teaching Exchange
- University of Cambridge (MPhil Distinction, PGCE)
- Former Head of Innovations, Nokia
- Author of 'A Sketchy Knowledge of AI'
(Amazon #5 Best Seller Christmas 2023)
- Current classroom teacher

The best way to understand Empowered Novels is to experience it. visit:

www.empowerednovels.com

Read a book. Create a hero. See the story through their eyes

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Our ambition is simple: launch the programme with our Founding Partners, generate robust educational evidence, then scale to thousands of young people.



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