



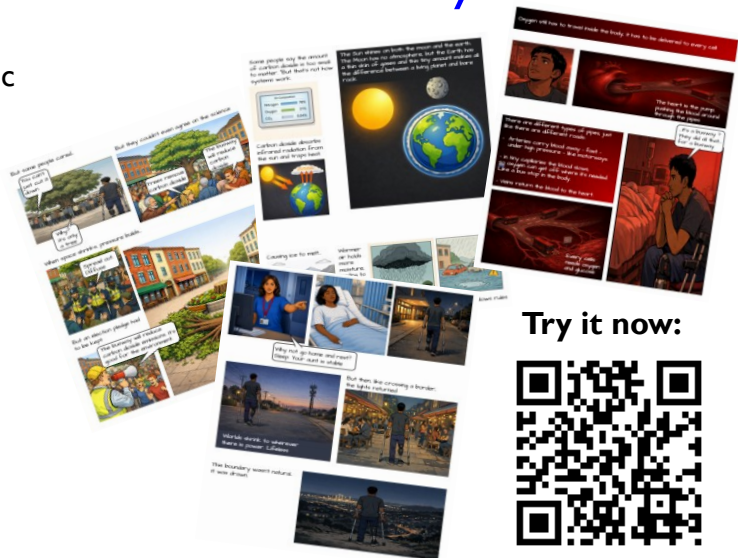
What happens when a child, who rarely sees themselves represented, becomes the hero of the story?

EmpowerEd Novels creates personalised graphic novels that help overlooked young people see themselves as the hero of the story.

Representation Matters

In one of the largest studies of 78 school textbooks, only 29% contained any pictures of disabled people. When disability was included, it was usually shown in medical or historical contexts

The Invisible minority: Jensen & al (2023)



Our Model



1. Create
personalised hero
that they can
identify with.



2. Normalise
Print the physical
book & eBook



3. Belong
Share the books with
libraries and local
champion book readings

Why now?

For decades this wasn't possible. Today, AI allows every child to become the hero of their own professionally illustrated story in minutes. The question is no longer whether AI can personalise representation; the question is how we use that capability responsibly to improve education.

The Theory:

Representation: "Someone like me"



Identification: "This is me"



Confidence & Relevance



Motivation



Engagement & Achievement

*Based on Keller's ARCS-V
motivational framework*

One book. Multiple impacts

- Young person
- School library
- Local library
- Another school
- eBook for friends & family

With local champions celebrating belonging and literacy with book readings at local libraries

Current Stage

- ✓ Platform built
- ✓ Books working today
- ✓ Seeking Founding Partners
- ✓ Preparing independent pilot



See the pilot plan, read book samples, how to partner -
www.empowerednovels.com



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